

FOR IMMEDIATE RELEASE:

Contact: Aaron Walz (707) 481-7134 aaron@walzmusic.com www.walzmusic.com

Video Game Sound Design Team, Walz Music, Attends Casual Connect Seattle & Announces Donation Policy, Aveyond Soundtrack & Voiceover Pack

San Francisco, CA July 6th, 2009

San Francisco, California – July 6, 2009 – Walz Music, award-winning video game music and sound design company, will be attending Casual Connect Seattle at the Silver sponsorship level. The company owner, Aaron Walz, will lead and emcee the conference’s audio presentation series – Audio Track.

Walz Music and its team have been dedicated to creating excellent, artistic sound for casual games for years. “It’s important to take part in conferences like this,” says Aaron Walz, the company’s lead composer and owner. “This is one of the best opportunities our company has to share, learn, network and socialize with some of the most admired professionals in the industry. It’s a great opportunity to talk about audio and its importance in casual games. The speakers in the Audio Track we’ve organized this year are really going to facilitate that.”

Casual Connect Seattle, put on by the Casual Games Association, is widely regarded as the most important casual gaming conference in the United States. It will be held from July 21-23, 2009. Over 3,000 industry professionals are expected to attend.

This year Walz Music will unveil new projects and a way to give back to the community:

- A new policy to donate a portion of sales to music education and related non-profit organizations
- Amaranth Games and Walz Music team up to release the Aveyond Lord of Twilight & Gates of Night Official Soundtrack
- Amaranth Games and Walz Music release a record-breaking voiceover upgrade for Aveyond Lord of Twilight & Gates of Night. This sound pack includes: Over 100 characters, 24 actors, and 3 hours of voice acting

#